



indexo

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Pricing

Call Tracking

- General Description

Our Call Tracking service offers a detailed view of the performance of your advertising campaigns, allowing you to follow and record calls coming from various marketing sources. Available in over 50 countries, we provide a robust and adaptable solution for businesses seeking a deep understanding of their customer interactions.

- Proposed Services

- **Assignment of Unique Numbers:** We provide unique telephone numbers to assign to different campaigns or marketing channels, allowing you to track the effectiveness of each.
- **Call Analysis:** Collection of detailed data about calls, including duration, origin, and outcomes, to inform and optimize your marketing strategies.
- **Call Recording:** Option to record calls for quality monitoring, staff training, and collecting valuable customer interaction information.
- **Reports and Data Visualization:** Access to detailed reports and visualization tools to analyze the performance of your campaigns and make informed decisions.

- Price

- Price per Assigned Number: \$20 (twenty) dollars
- Price per Minute of Call: \$0.0030 (zero zero thirty) dollars
- Price per Minute of Call Recording: \$0.030 (zero thirty) dollars

- Terms and Conditions

Prices are subject to change based on demand and market conditions. The invoice will be issued monthly, based on the actual use of the service.

A minimum commitment of 12 months is required for the activation of the service.