



indexo

indexo.us
info@indexo.us

Quote

Onsite SEO Strategy

- Description

Our SEO Strategy service focuses on implementing advanced and sustainable tactics that align your content, web structure, and online presence with the best SEO practices, ensuring measurable and lasting results.

- Actions to Perform

- **Registration and Monitoring of Analytical Tools:** Setup and monitoring of Google Analytics, Google Search Console, and Google My Business.
- **Optimization and Monitoring of Structured Data:** Verification and improvement of structured data using Schema.org.
- **Verification and Optimization of Web Resources:** Review and improvement of HTML, CSS, XML, and Robots.txt files, as well as image optimization.
- **Page Speed Optimization:** Specific improvements in the loading speed of web pages, with an emphasis on mobile devices.
- **Monitoring of URLs and Keywords:** Tracking of URLs related to the agreed keywords.
- **Quality Content Writing:** Creation of original and relevant content for the blog, following the guidelines of the Google Panda 4.1 algorithm.

- Deliverables

- **Quarterly Reports:** Presentation of progress in metrics and conversions.
- **Continuous Content:** Posting of at least 5 contents monthly from the second month, reaching approximately 30 contents in total by the end of the semester.
- **Access to Analytical Tools:** Providing access to Google Analytics, Google Search Console, and Google My Business accounts for verification of metrics and progress.

Quote

Onsite SEO Strategy

- **Guarantees**
 - Courteous and professional service.
 - Customized strategy according to your key terms.
 - Professional and relevant content creation.
 - Minimization of coding errors.
 - Increase in qualified traffic.
 - Ethical and legal practices (White Hat SEO).
 - Positioning on the first pages of national search engines.
 - Quick response to problems even after project completion.
- **Price**
 - **Monthly:** \$3,000 (three thousand) dollars
 - **Recommended Duration:** Minimum of 6 months to assess effective results. y Business accounts for verification of metrics and progress.